



Final Report
7th **GEW Switzerland**
13th – 19th November 2017



Introduction

GEW Switzerland is inspired by the Global Entrepreneurship Week, a global annual event, which fills over 10 million people in more than 140 countries with enthusiasm for innovative ideas, company formations and entrepreneurship.

In 2004, there was an “Enterprise Week” in England. The event was a total success and news about it spread around the world like wildfire. The first [Global Entrepreneurship Week](#) (GEW) was conducted in 2008 – the brains behind are the British organisation Enterprise UK as well as the U.S. American [Kauffman Foundation](#).

GEW rejoices at the rapid growth, more people and more nations are joining the event from year to year.



Facts & Figures GEW

GEW Switzerland	2017	2016	2015	2014	2013	2012	2011
Number of Events		24	19	25	15	17	7
Cantons		12	12	11	6	6	1
Number of Participants		1,503	3,019	3,515	2,224	1,073	271



Supporters

Initiative by

Swissparks⁺ch

National Partners

Ein Trainingsprogramm der KTI



Start-Up und Unternehmertum
CTI Entrepreneurship



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Kommission für Technologie und Innovation KTI



Organizers

éc a l



BERN⁺
WIRTSCHAFTS-
RAUM



be▶advanced



Gründer . . .
Zentrum
KantonSolothurn



▶▶▶ energie-cluster.ch

 **HTW** Chur
Hochschule
für Technik und Wirtschaft

 **KANTON AARGAU** Departement
Volkswirtschaft und Inneres


**Business
Angels
Switzerland**
(BAS)TM

fongit

EPFL
Innovation Park

business parc

 **TECHNOPARK**[®]
ZÜRICH

innovation sociale, éducation
et design

Les ATELIERS
de Renens

FINANCE 2.0

 **IMPACT
HUB** Geneva

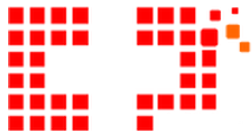
StartupGRIND
powered by
Google for Entrepreneurs
ZÜRICH

sciences de la vie

 **TECHNOPARK**[®]
WINTERTHUR

**BASEL
AREA.
SWISS**

 **biopôle**




SwissPropTech
Innovation in Real Estate

 **IMPACT
HUB** Zürich

 **IMPACT
HUB**



GENEUS.CH
INNOVATION INITIATOR

Global Entrepreneurship Week Switzerland – Startupday



Organizer:

- HTW Chur

Venue:

- HTW, Chur

Participants:

Founders' Breakfast («Neugründer-Frühstück»)



Organizer:

- be-advanced AG / Wirtschaftsraum Bern

Venue:

- Impact Hub Bern

Participants:

- 49

entreBERNeur Meet-Up



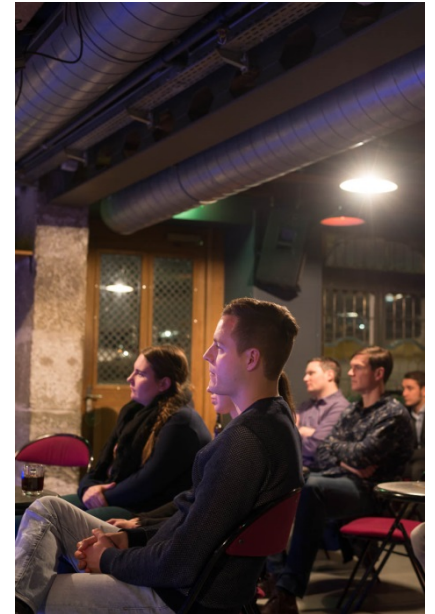
Organizer:

- entreBERNeur

Venue:

- Mahogany Hall Bern

Participants:





Open day- Cafe & Croissants & tour of CBIP

Organizer:

- Fongit

Venue:

- Campus BioTech Innovation Park,
Genève

Participants:



Startup Weekend Startup Weekend Pre-Event



Organizer:

- Fongit

Venue:

-

Participants:



Innovationsapéro

Organizer:

- TECHNOPARK® Winterthur

Venues:

- TECHNOPARK® Winterthur

Participants:

SwissProp Tech Celebration Lunch



Organizer:

- SwissPropTech

Venue:

- LAB100, Zurich

Participants:

World Innovations Forum



Organizer:

- Impact Hub Zürich

Venue:

- Impact Hub, Zürich

Participants:

Finance 2.0 - The future of Wealth and Asset Management



Organizer:

- financialmedia

Venue:

- Kosmos, Zurich

Participants:

Startup Grind Zurich hosts Roger Dudler (Frontify)



Organizer:

- Startup Grind

Venue:

- Office Lab

Participants:

Growth Hacking for Start-ups



Organizer:

- TECHNOPARK®, Zürich

Venue:

- TECHNOPARK®, Zürich

Participants:

The Entrepreneur's Journey



Organizer:

- EPFL Lausanne

Venue:

- EPFL, Lausanne

Participants:

Fongit Open day- Cafe & Croissants & incubator tour



Organizer:

- Fongit

Venue:

- Fongit, Plan-les-Ouates

Participants:

Angel investing Pitch event & networking- by invitation only



Organizer:

- Fongit & Business Angels Switzerland

Venue:

- Fongit, Plan-les-Ouates

Participants:

Dinner Meeting



Organizer:

- Business Angels Switzerland (BAS)

Venue:

- Fongit, Plan-les-Ouates

Participants:

Meet the fit for life science



Organizer:

- fondation for innovation, innovaud, Biopôle SA

Venue:

- Biopôle SA, Epalinges

Participants:

CORPORATE EVENT



Organizer:

- Black Alps

Venue:

- Y-Parc, Yverdon-les-Bains

Participants:



Neugründerchallenge

Organizer:

- Gründerzentrum Solothurn

Venue:

- Höhere Fachschule für Technik Mittelland,
Grenchen

Participants:

Designing the Future of Health



Organizer:

- Basel Area Swiss

Venue:

- Markthalle, Basel

Participants:

StartfeldLive! zu Gast bei Prodartis



Organizer:

- Startfeld

Venue:

- prodartis AG, Appenzell

Participants:

StartUpForum Aargau mit Swiss Startup Challenge



Organizer:

- KANTON AARGAU Departement Volkswirtschaft und Inneres

Venue:

- FHNW Campus, Windisch

Participants:



Pro-Action Café

Organizer:

- Impact Hub Geneva

Venue:

- Impact Hub, Geneva

Participants:

-

Swiss Fintech Investor Day 2017



Organizer:

- Fintech Investor Day

Venue:

- SIX ConventionPoint, Zurich

Participants:

-

"Ich mache mich selbstständig"



Organizer:

- business parc, Reinach

Venue:

- business parc, Reinach

Participants:

-



Force Academy - Conference workshop - brand storytelling

Organizer:

- Fongit

Venue:

- Fongit, Plan-les-Ouates

Participants:

-



Insurance Coverages for Startups

Skill Share Breakfast

Organizer:

- Impact Hub Zürich

Venue:

- Colab, Zurich

Participants:

-

KenBe Film Screening | HUB Haiti



Organizer:

- Impact Hub Zürich

Venue:

- Impact Hub, Zurich

Participants:

-

Lean Startup Bern



Organizer:

- Impact HUB, Bern

Venue:

- Impact HUB, Bern

Participants:

-

Plusenergie-Gebäude & Building Information Modeling (BIM)



Organizer:

- energie-cluster.ch

Venue:

- Hotel Kreuz, Bern

Participants:

-

TPECG – The Technopark Energy and Climate Group



Organizer:

- TECHNOPARK®, Zürich

Venue:

- TECHNOPARK®, Zurich

Participants:

-

Innovation by design challenge



Organizer:

- Ville de Renens, Ecal

Venue:

- ECAL, Renens

Participants:

-

Where to Play



Organizer:

- EPFL Innovation Park

Venue:

- EPFL, Lausanne

Participants:

-

Elevator Pitch



Organizer:

- business parc, Reinach

Venue:

- business parc, Reinach

Participants:

-

Build and program a drawing robot (for newbies)



Organizer:

- Impact Hub Zürich

Venue:

- Colab, Zurich

Participants:

-



Online Communications

	2017	2016	2015
Visitors on Website		14,746	1,297
Pageviews on Website		64,843	4,208
Facebook Likes		512	317
Twitter Followers		464	341
Twitter (#GEW_Switzerland)		252	174

Press Reports





Online Media Reports

